

Daniel Lurvey

Los Angeles, California
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IG: @lurvey
Portfolio: lurvey.co

Experience:**The Stable, Part of Accenture Song**

Brand Design Lead (Aug. 2022–Present)
Senior Designer (Aug. 2021–Aug. 2022)
Los Angeles, California

Design direction, creative oversight and team management for brand identity, digital, and e-commerce experiences. Sectors include outdoor/active lifestyle, fashion & beauty, food & beverage/CPG, & DTC brands.

Freelance Graphic Designer

2015–Present
L.A., NYC, Minneapolis & Canada

Independent design practice working with arts/non-profit institutions, and creative clients, including the Walker Art Center and Los Angeles Review of Books. Brand and event identities across print & digital design and account and project management.

Koto Studio

Senior Designer
February–July 2021
Los Angeles, California

Firma Branding & Innovation Agency

Mid-Level Designer & Art Director
November 2018–February 2021
Los Angeles, California

PMH Advertising

Designer
June 2017–November 2018
Minneapolis, Minnesota

Anna Leonowens Gallery

Design Fellowship
December 2016–May 2017
Halifax, Nova Scotia

Education:**Nova Scotia College of Art and Design**

Bachelor of Design in Interdisciplinary Design, 2017
Arthur Lismer Award for Academic Excellence, 3.8GPA
Design Department Representative in Student Union

Minneapolis College of Art and Design

Exchange Study in Graphic and Web Design, 2016

Benson Polytechnic High School

Architectural and Engineering Drafting, 2009

Skills:**Design Skills**

Brand identity systems, brand strategy, art & creative direction, typography, type-setting, layout design, expert-level knowledge in Adobe CC and Figma, print production & pre-press, environmental signage, motion graphics, illustration, photo retouching, front-end development, 3D-modeling.

Languages

Fluent in English
Conversational in French
Learning Spanish

Workshops:**Animating in Cinema4D**

June 6–10, 2022
Internation Assembly

Typography Summer School

June 15–16, 2019
Los Angeles, California

A School, A Park

July 4–13, 2018
Montreal, Québec

References available upon request