

**Daniel Lurvey**

Los Angeles, California  
dlurvey@gmail.com  
IG: @lurvey  
Portfolio: [lurvey.co](http://lurvey.co)

**Experience:**

**Koto Studio**

Freelance Designer  
February 2021–Present  
Los Angeles, California

Brand identity design and art direction across many sectors, clients include a top Silicon Valley VC firm & an emerging health insurance provider.

**Firma Branding & Innovation Agency**

Mid-Level Designer & Art Director  
November 2018–February 2021  
Los Angeles, California

Design and art direction for brand identities and campaigns across digital, video, social, print & out-of-home in many sectors. Working remotely and cross-culturally with a team in Barcelona.

**Freelance Graphic Designer**

2015–Present  
L.A., NYC, Minneapolis & Canada

Independent design practice working with arts/non-profit institutions, and creative clients, including the Walker Art Center and Los Angeles Review of Books. Brand and event identities across print & digital design, and account and project management.

**PMH Advertising**

Designer  
June 2017–November 2018  
Minneapolis, Minnesota

**Anna Leonowens Gallery**

Design Intern  
December 2016–May 2017  
Halifax, Nova Scotia

**MCAD DesignWorks**

Graphic Designer  
July–December 2016  
Minneapolis, Minnesota

**Education:**

**Nova Scotia College of Art and Design**

Bachelor of Design in Interdisciplinary Design, 2017  
Arthur Lismer Award for Academic Excellence, 3.8GPA  
Design Department Representative in Student Union

**Minneapolis College of Art and Design**

Exchange Study in Graphic and Web Design, 2016

**Benson Polytechnic High School**

Architectural and Engineering Drafting, 2009

**Skills:**

**Design skills:**

Brand identity systems, brand strategy, art & creative direction, typography, type-setting, layout design, Expert-level knowledge in Adobe CC, print production & pre-press, environmental signage, motion graphics, illustration, photo retouching, front-end development, 3D-modeling.

**Languages:**

Fluent in English  
Conversational in French  
Learning Spanish

**Workshops:**

**Typography Summer School**

June 15–16, 2019  
Los Angeles, California

**A School, A Park**

July 4–13, 2018  
Montreal, Quebec

References available upon request