

## **Daniel Lurvey**

dlurvey@gmail.com

612-458-4597

Portfolio: [lurvey.co/work](http://lurvey.co/work)

### **Work:**

#### **Freelance Graphic Designer**

June 2016–Present

New York, N.Y., Minneapolis, MN., Halifax, N.S.

Independent design practice working with arts and non-profit institutions and creative clients, including the Walker Art Center and Anna Leonowens Gallery. Brand and event identities, print, digital, and publication design, and account and project management.

#### **Peterson Milla Hooks Advertising**

Designer

June 2017–Present

Minneapolis, Minnesota

Designing and art directing advertising campaigns and brand identities across digital, video, social, print, out-of-home. Clients include Vera Wang, Sleep Number, Kohl's, Behr Paint.

#### **Anna Leonowens Gallery**

Designer

December 2016–May 2017

Halifax, Nova Scotia

Designing the 2017 NSCAD University graduation commencement and exhibition brand identity, printed catalogue, and related collateral.

#### **MCAD DesignWorks**

Graphic Designer

July–December 2016

Minneapolis, Minnesota

Designing materials for internal and external clients across printed and digital media, communicating with clients and commercial printers.

### **Education:**

#### **Nova Scotia College of Art and Design**

Bachelor of Design in Interdisciplinary Design, 2017  
Arthur Lismer Award for Academic Excellence, 3.8GPA  
Design Department Representative in Student Union

#### **Minneapolis College of Art and Design**

Exchange Study in Graphic and Web Design  
September–December 2016

### **Skills:**

#### **Actively using:**

InDesign, Illustrator, After Effects, Photoshop, XD, HTML, CSS, jQuery, pre-press, commercial printing.

#### **Experienced with:**

CNC-machining, 3D-printing, Rhino, Sketchup, Squarespace, E-commerce

### **Associations:**

#### **Association of Registered Graphic Designers (RGD)**

Provisional Member

### **Training:**

#### **A School, A Park**

July 4–13 2018

Montreal, Quebec

### **References:**

#### **Andrea Hyde**

PMH Advertising — Former Creative Director  
[hello@hydeinplainsight.com](mailto:hello@hydeinplainsight.com)

#### **Melanie Colosimo**

Anna Leonowens Gallery – Director  
[mcolosimo@nscad.ca](mailto:mcolosimo@nscad.ca)

#### **Angela Henderson**

NSCAD University – Design Dept. Professor  
[ahenderson@nscad.ca](mailto:ahenderson@nscad.ca)